According to the Federal Family Educational Rights and Privacy Act of 1974 (FERPA), directory information about students may be released by Rowan-Salisbury Schools without parental consent, provided annual notification has been given and the school does not have on file written denial to release directory information. The primary purpose of directory information is to allow RSS to include this type of information from your child’s education records in certain school and district publications. Examples of general directory information are:

- name
- age
- participation in officially recognized activities and sports
- weight and height of athletes
- enrollment status
- parent’s / guardian’s name
- student’s photographs, pictures or videos taken on buses, school grounds, in school buildings and at school activities unless the picture or video may reveal confidential information about a student
- date of graduation, degrees and awards
- dates of attendance
- most recent previous school attended
- programs / school yearbook (photos)
- grade level

1. Directory Information Consent:

In addition, this information will be made available to qualified agencies upon request. Qualified agencies include, but are not limited to colleges and universities, scholarship providers, potential employers, and companies that manufacture class rings or publish yearbooks. In addition, two federal laws require school districts receiving federal funding to provide military recruiters, upon request, with the following information—names, addresses, and telephone listings—unless parents have advised RSS that they do not want their student’s information disclosed without prior, written consent.

*Participation in extracurricular activities that may be open to the public (i.e., athletics, band, drama) or participation in events that may be open to the public (i.e., graduation or awards ceremonies) shall be deemed consent to allow the production and publication of photographs, and/or videos or films of the student’s participation as well as interviews with representatives of the media relative to the activity or event.

I do not allow the district to release directory information on my child. I understand that directory information includes, but is not limited to, all of the examples listed above.